



## WashNow!®

### Mobilize Your Car Wash Sales With WashNow!

ICS's state-of-the-art mobile app automates the purchase process to increase throughput, enhance customer satisfaction, and differentiate your car wash from the competition. WashNow! provides your car wash customers with a secure, password protected account and enables them to purchase your car wash services anytime, anywhere.



- Provides your customers with a quick and easy way to purchase wash services, washbooks, gift cards, and wash clubs
- Easy-to-use app formatted for Apple and Android smart phones

# WashNow!®

## Sell Your Car Wash Services Anytime, Anywhere

Easy account setup provides your car wash customers with a secure, password-protected account for conducting business at your sites. Your customers can purchase your services, in advance, anytime and anywhere with the WashNOW! app, or simply scan their barcode-enabled Mobile Customer ID to make a purchase when they arrive on site. All transactions are posted to your customer's account which provides a visual history of their purchases including date, time, service purchased, and remaining balance.

And WashNOW!'s innovative proximity-based technology automatically activates the payment terminal upon approach enabling your customer to complete the transaction without even rolling down the window! WashNOW!'s state-of-the-art technology can be deployed at payment terminals, in self-serve bays, and at vacuums to increase volume and revenue at your car wash.

### WashNow! Features & Benefits

- Automatically replenishes your customer's account to keep them coming back
- Site-wide solution activates conveyors, in-bay automatics, self-serve wash bays, and vacuums

### Requirements & Specifications

- Apple or Android-based smart phone
- Barcode scanner available for use with payment terminal, self-serve bays, or vacuums
- Proximity-based technology available for use with payment terminals only.



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Defining the World of Car Wash Technology