



UNITED WE WASH

COMPLETE VEHICLE WASH EQUIPMENT
AND SYSTEMS FROM THE
INTEGRATED INDUSTRY LEADER



OPW 
VEHICLE WASH SOLUTIONS



DECADES OF GETTING OUR COLLECTIVE HANDS DIRTY SO YOU CAN GET VEHICLES CLEAN

OPW Vehicle Wash Solutions is a group of industry-leading brands, unified to deliver proven solutions with excellent value. Each brand contributes unique expertise to deliver an unparalleled end-to-end experience for distributors and multi-site operators alike. Our approach to the industry is summarized by our tagline: **“United We Wash.”** This philosophy reflects our deep, collective understanding of what vehicle wash owners and operators need to thrive. Our North American-made products are built to last, but our commitment to your success lasts even longer.





OPW Vehicle Wash Solutions isn't slowing down. We're always on the lookout for the next new way to make your business run smoother, faster and smarter. We're bringing the best brands together so that we can be your true single source and most trusted partner.

The combined expertise of the brands make OPW VWS a simple, one-stop solution for vehicle wash needs, embodying our "United We Wash" spirit.



PDQ MANUFACTURING



With more than 40 years of experience, PDQ Manufacturing is the industry leader in in-bay automatic (IBA) vehicle wash systems. Our success is rooted in developing innovative equipment that maximizes return on investment for wash operators worldwide. Our team and distributors are committed to delivering superior equipment and service, upholding our legacy of Performance, Dependability and Quality.

Leading the Way in the Bay.



PDQ remains the global leader in touch-free and light-touch vehicle wash systems. While others try to keep up, PDQ leads in innovation and quality, with brands that operators ask for by name. Make your next trusted investment with the most trusted name in vehicle wash systems.



[View PDQ Solutions](#)

BELANGER, INC.



BELANGER 

Belanger transformed the way the world washes vehicles – and has led the industry ever since. Whether you're a seasoned operator or a first-time investor, the equipment you choose can greatly impact your success. While the initial price matters, what really counts long-term is how reliably your equipment performs day after day. Downtime can quickly erase any upfront savings, while reliable, low-maintenance equipment pays for itself many times over, increasing your revenue and lowering costs.

Inspired By You. Built By Belanger.



Your equipment should also support your unique business model and serve both your operation and your customers well. Reliability and performance don't happen by accident – they're the result of careful design and meticulous craftsmanship. At Belanger, we help vehicle wash operators succeed, one at a time, because that's our measure of success.

If you're building a vehicle wash, there are plenty of equipment suppliers. But if you're building a business, start with Belanger. As a full-line manufacturer, we offer more types of washes than anyone else – so we'll recommend what's best for you, not a one-size-fits-all solution.



[View Belanger Solutions](#)

INNOVATIVE CONTROL SYSTEMS®



ics

At most vehicle washes, the payment terminal marks the first “moment of truth” for customers. That’s why thousands of wash owners rely on ICS’s powerful point-of-sale (POS) technology to welcome customers, guide them smoothly through wash options and seamlessly enable club memberships – all while boosting revenue.

ICS’s WashConnect management system provides operators with critical, in-depth site data at their fingertips, accessible anytime and on any device.

THE AGENCY
at ics

People-Powered. Technology-Driven.



ICS is renowned worldwide for its unmatched global Customer Support team. Available 24/7, these highly skilled and empowered technicians are fully committed to helping customers overcome any challenge. At ICS, customer care isn't just a job – it's a promise.

Additionally, The Agency at ICS offers a full suite of valuable in-house marketing services, designed to elevate vehicle wash brands and drive customer revenue.



[View ICS Solutions](#)

TURTLE WAX® PRO



TurtleWaxPRO

Show off with one of the most trusted names in vehicle care. For more than 75 years, Turtle Wax Pro has delivered clean, dry and gleaming cars with our premium wash chemistry. Backed by our extensive marketing support, you can offer a brand consumers recognize and trust. Plus, squeeze every drop of value from your wash with our True Vue 2 chemical-monitoring system. Turtle Wax Pro – setting the standard for vehicle wash excellence.

TRANSCHEM

Driven by Passion, Guided by Innovation, Delivering Excellence



TRANSCHEM GROUP

For more than 50 years, Transchem Group has built a legacy of innovation, delivering industry-leading vehicle wash chemistry that drives results. We prioritize long-term partnerships over short-term profits, focusing on mutual success. With our global reach and flexibility, we serve both local entrepreneurs and national operators managing hundreds of washes. Transchem is chemistry that delivers.



[View Transchem Group Solutions](#)

KESSELTRONICS SYSTEMS



Kesseltronics focuses on maximizing vehicle wash efficiency, profitability and customer satisfaction, making management effortless. Known for its high-performance portfolio of control systems, wash activation solutions and hosted enterprise software, Kesseltronics has a deep understanding of the unique needs of major petroleum retailers and large express vehicle wash operators.

High-Performance Activation



Powered by the renowned r-TC controller, Kesseltronics provides trusted, high-quality automation systems that help vehicle wash operators cut labor costs, boost speed and enhance the overall wash experience. Every Kesseltronics solution is custom-tailored to meet specific customer needs and supported by an expert customer service team dedicated to maximizing efficiency.



[View Kesseltronics Solutions](#)



COMMITMENT TO **SERVICE**

At OPW Vehicle Wash Solutions, we strive to go beyond selling high-tech wash systems, payment terminals or wash-management solutions – we are committed to creating real, lasting and impactful partnerships with our customers.

Here's how we illustrate that commitment:

DEDICATED ACCOUNT MANAGEMENT

Our team helps wash operators navigate the buying process, offering advice on site selection based on detailed demographic analysis. We provide complete site drawings, full mechanical, engineering and plumbing (MEP) schematics, and coordinate with contractors, engineers and architects while overseeing lead times and quality control.

TECHNICAL SUPPORT

With nearly 100 full-time technicians, we offer highly experienced and hands-on support across our family of brands around the globe – all designed to meet the unique needs of every customer. Plus, with advanced internal-communication systems and customer-satisfaction scoring, we're fully committed to providing an exceptional experience during every unique customer engagement.



DISTRIBUTOR NETWORK

We're proud to be aligned with the largest network of local vehicle wash distributors that are able to provide exceptional and timely service. Every day, our team works with our distributors to understand the challenges they face and implement programs that support their success. Whether a distributor is looking to grow its team, resolve supply-chain challenges, increase profits or win competitive business, our offerings are here to drive results.

TRAINING PROGRAMS

Our proactive "train the trainer" program features built-in knowledge-sharing mechanisms. These training sessions can be conducted on-site, in the field or at the factory, ensuring that your team is always in the know.



BRINGING IT ALL TOGETHER

Our five OPW VWS brands are an integrated force designed to help vehicle wash operators realize optimized performance and significant value with an extraordinary level of support.

While each brand is iconic on its own, together they form an unrivaled family of products, services and technologies that can be coupled to reliably deliver an exceptional vehicle wash experience.

Our organization is dedicated to working closely with our customers and distributors in a quest for greatness. And to get there we know that our products and people need to make a difference. A difference that rewards you for putting your trust in us.

LET'S WORK TOGETHER TO BUILD SOMETHING SPECIAL. UNITED WE WASH.



visit opwwws.com

